

Magnificent Floral Elements

Urban Desires has been out and about town, perpetually teasing the senses of its clients and audience.

On the 15th of July, Urban Desires was engaged with a long and detailed preparation together with their Dutch floral designer to create a subaquatic floral world at the recent Singapore Garden Festival 2010. It was a creation and presentation of the effects of global warming in Holland. The magnificent presentation was the result of a cooperation between floral designers, graphic designers, industrial designers, sound and music DJs and lighting engineers.

Well known for creating the desirous exquisite look and grandeur for its clients, Urban Desires' floral architecture created for the trade launch of Lonely Planet Magazine and Skagen's Fall/Winter 2010 collection were truly interactive experiences, engaging the guests with grand and rich floral displays, while at the same time, with stimulating visuals and music.

Founder, owner and managing director,

Wendy Wong, plays a strong and active role in the company, personally designing and creating the signature Urban Desires look for her clients. A highly energetic and artistic Wendy devotes a lot of time in ensuring and helping her clients create the look and feel they require for their events. Making each experience something their guests will not forget.

Amidst the many thematic parties and events over the year end, Urban Desires has also taken time out to assist the needy. Wanting to make a positive difference in this world, together with the Humanity Group, Urban Desires has created a Corporate Social Responsibility program that has become a fabric of their floral business. URBAN Desires' first Corporate Social Responsibility action is to provide water to an isolated village in the heart of Cambodia.

What better way than to spread the message of love than through providing basic needs to the under privileged? ©

