

## SHOWCASE



**G**one are the times when events required just the few odd plants and flowers adorning a stage, these days floral design plays an integral part of an event's layout and even to the extent of being the main show piece. The correct floral design will help create the appropriate ambience and set the stage for a successful presentation or event.

URBAN desires is a company with services ranging from floral home decorating service to corporate floral services. Besides extravagant creations such as uniquely prepared bridal flowers and bouquets, birthday celebrations and floral thank you gifts, the company is renowned for their corporate floral service. Providing flowers for private parties as well as corporate events for local and overseas clients from as far as the USA, Brazil, France, Germany and Romania.

In 2008, Wendy Wong founded URBAN desires a name that signifies style, plush, beautiful and desirable floral designs it



# Floral Design As An Art

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creates. She has learnt from the best floral designers in Singapore, Germany, Holland, Japan, Hong Kong and Thailand. Wendy is also the first foreigner and Singaporean who participated as one of the top twenty floral designers in the 2010 Dalat Flower Festival.

An active member of the World Flower Council, Wendy has created and directed some of the most extravagant and grand local and international events and is recognised as one of the best floral designers in Singapore. As the official floral designer for the 2010 Singapore Airshow, Wendy and her team made use of the finest and most unique blooms to create stunning floral arrangements and floral structural creations.

The hallmark of URBAN desires is paying special attention to details and the team together with Wendy consults with the clients to ensure the customer receives exactly what they are looking for. To ensure quality, Wendy personally selects all the blooms, thus their creations are astounding works filled with passion, creativity and inspiration. ©

